

Young CEO Holiday Business and Banking Experience

December 17 – 27, 2026 · Las Vegas · Location TBA · 30 Young CEOs · Ages 10–17

Powered by The Lemonade Stand Business Plan™ and Books & Banks by Your Perfect Footwear.
In partnership with the Urban Chamber of Commerce and The WE Mentality.

THE OPPORTUNITY

Thirty young people. One life changing experience.

Students will move from ideas to action through a practical experience that combines entrepreneurship, leadership, financial literacy, networking, and presentation skills. They will not just hear about business. They will build, budget, collaborate, and pitch. Your sponsorship helps make the full experience accessible and memorable.

WHAT YOUR INVESTMENT SUPPORTS

ASSESS

Youth assessments and guided self awareness

BUILD

Business planning, team projects, and product development

EXPERIENCE

Meals, logistics, and student support

LEARN

Curriculum, instruction, banking lessons, and materials

PRESENT

Pitch Day production, feedback, and recognition

EARN

Books and Banks experience and up to a \$125 earned shoe allowance

SPONSORSHIP LEVELS · Choose the level that matches your impact.

\$10,000

PRESENTING SPONSOR

BOOK A PARTNERSHIP CALL · CALENDLY

- Top billing with the event name
- Premier logo placement across campaign assets
- Opening or closing recognition opportunity
- Featured sponsor spotlight in event communications
- Onsite engagement opportunity
- Post event impact recap

\$5,000

FINANCIAL EMPOWERMENT PARTNER

BOOK A PARTNERSHIP CALL · CALENDLY

- Recognition with banking and money lessons
- Prominent logo placement
- Opportunity to provide approved mentors or speakers
- Recognition during student experience
- Sponsor feature in campaign communications
- Post event impact recap

\$2,500

STUDENT EXPERIENCE PARTNER

BOOK A PARTNERSHIP CALL · CALENDLY

- Supports hands-on materials, learning experiences, memorable moments
- Logo placement
- Event acknowledgment
- Post event sponsor recap inclusion

\$1,000

COMMUNITY CHAMPION

BOOK A PARTNERSHIP CALL · CALENDLY

- Underwrites student access, program materials, meals, and support
- Event acknowledgment
- Community sponsor listing

\$350

SPONSOR A STUDENT

DIRECT DONATION · ZEFFY

- Program value: \$350 per student
- Fully underwrites one student's participation in the entire experience

Custom combinations and in kind support may be discussed based on program needs.

HOW TO SPONSOR

Corporate tiers (\$1,000 – \$10,000): book a partnership call with Coach Brandon Ward.

calendly.com/coachbrandonward-1/schedule_with_cbw

Sponsor a Student (\$350): direct donation via our 501(c)(3) fiscal partner.

zeffy.com/en-US/ticketing/youth-ceo-camp

Contact: Brandon Ward, ASBC® · brandon@thewementality.org · (702) 482-2574



Interest Form · scan to join